## SIMON FRASER UNIVERSITY

## Memorandum

**To:** Alison Watt, Director

Senate Secretariat Services

From: J. Colin Yerbury

Acting Dean,

Continuing Studies

**Re:** Annual Report of the Senate

Committee on Continuing Studies

Date:

May 31, 1999

Enclosed for Senate's information is the SCCS Report for the 1997-98 year. This report concerns the Continuing Studies activities sponsored and offered by all University departments and as such is not a report on the Continuing Studies administrative unit.

The descriptive information included in the report gives an overview of the different kinds of programs offered throughout the University, but is by no means meant to be a comprehensive description of every activity offered.

The statistics on the credit programs are complete and further details can be obtained from the Office of Analytical Studies. Statistics on community and professional (non-credit) programs are based on reports from departments and may not include all courses, seminars and colloquia organized and sponsored by departments. However, most of what the University does in non-credit programs, particularly those directed to the broader community, is represented in these statistics.

/encl.

# SENATE COMMITTEE ON CONTINUING STUDIES REPORT 1997/1998

April 1, 1997 through March 31, 1998

Submitted by the
Senate Committee on Continuing Studies
Lynn Burton, Chair
Suzan Beattie, Lay Member
Len Berggren, Mathematics and Statistics
Albert Chan, Student
Peter Coleman, Education
Lynn Copeland, Library
Alan Emmott, At-large
James Fletcher, At-large
Linda Goodall, Secretary
Brian Lewis, Communication
Gary Mauser, At-large
Louis Peterson, Chemistry

Halmyalut may 31/99

# SENATE COMMITTEE ON CONTINUING STUDIES REPORT 1997/1998

## April 1, 1997 through March 31, 1998

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- 4 Community and Professional Programs (pages 7 20)
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## SENATE COMMITTEE ON CONTINUING STUDIES REPORT 1997-98

April 1, 1997 through March 31, 1998

The report has five sections: actions of the Committee; Extension Credit Program; Centre for Distance Education; community and professional programs offered by Faculties, departments, schools and centres; and summaries of community and professional program statistics. The complete and detailed statistical record of activities and enrolments is provided to Analytical Studies, Statistics Canada, and the BC Ministry of Education, Skills and Training.

### ONE: ACTIONS OF THE COMMITTEE

Senate approved the Certificate in Distance Learning forwarded by the Committee, with approval from the Senate Committee on International Activities and the Senate Committee on Academic Planning.

### TWO: EXTENSION CREDIT PROGRAM

## **Undergraduate Extension Credit Courses**

Listed are course and enrollment data for programs offered by Faculties, departments, schools and centres through extension credit. Included are the Burnaby Campus Intersession (IS) and Summer Session (SS) programs, SFU at Harbour Centre (HC), Bachelor of General Studies/Integrated Studies Program in Liberal and Business Studies (BGS/IS), Centre for Distance Education courses (CDE), Faculty of Education off campus programs (ED/OC), the SCES/SFU Program (NEP), and the Senior Citizens Program (SR), as well as the various Certificate and Diploma programs. In the period covered by this report, 703 credit courses were offered through these programs, with a total of 19,962 course enrollees. Enrollments in these programs accounted for 17.47% of the total undergraduate annualized FTE for the University in 1997-98.

Table 1

		97-2			97-3			98-1		Total	Total	% of
#0	Crs	Enrol.	FTE	#Crs	Enrol.	FTE	#Crs	Enrol.	FTE	#Crs	Enrol.	Total
SS	25	567	78.40	0	0	0.00	0	0	0.00	25	567	2.84
IS	20	484	59.47	0	0	0.00	0	0	0.00	20	484	2.42
HC	35	1067	118.30	68	2105	237.80	62	1741	196.80	165	4913	24.61
BGS/IS	4	94	9.90	6	131	15.27	8	168	17.33	18	393	1.97
ED/OC	54	786	90.24	40	438	91.16	46	615	181.17	140	1839	9.21
CDE	76	3594	388.53	81	3609	397.47	82	3831	421.47	239	11034	55.28
NEP	23	193	21.00	35	240	30.17	34	197	22.20	92	630	3.16
SR	_0	0	0.00	2	39	5.20	_2	<u>63</u>	<u>6.30</u>	4	102	_0.51
Total	237	6785	765.84	232	6562	777.07	234	6615	845.27	703	19962	

Sections One/Two 1

		96-2			96-3			97-1		Total	Total	% of
#(	Crs	Enrol.	FTE	#Crs	Enrol.	FTE	#Crs	Enrol.	FTE	#Crs	Enrol.	Total
SS	26	652	86.00	0	0	0.00	0	0	0.00	26	652	3.27
IS	22	613	79.27	0	0	0.00	0	0	0.00	22	613	3.08
HC	30	873	95.47	72	2021	223.83	68	1840	200.90	170	4734	23.76
BGS/IS	2	62	7.23	2	65	7.57	4	98	12.00	8	225	1.13
ED/OC	51	776	94.40	40	520	94.60	39	572	99.10	130	1868	9.38
CDE	81	3472	377.53	82	3749	407.23	90	3871	425.93	253	11092	55.67
NEP	21	138	14.60	41	279	31.30	39	236	26.80	101	653	3.28
SR	_1	12	1.20	_3	<u>49</u>	5.53	_2	<u>27</u>	2.70	_6	88	0.44
Total	234	6598	755.70	240	6683	770.06	242	6644	767.43	716	19925	

Compared to 1996-97, there was a decrease in the total number of courses offered through Extension Credit (from 716 in 1996-97 to 703 in 1997-98), a slight increase in the total number of enrollees during 1997-98 (from 19,925 to 19,962 enrollees), and an increase in the FTE's (from 2290.19 to 2388.18). One hundred and thirteen undergraduate courses were available via distance education during 1997-98, a decrease of seven compared to last year. The total number of offerings of these courses was 239 a decrease of 14 offerings from 1996-97. The total number of enrollees in distance education courses was 11,034 a decrease of 58 students from 1996-97.

Table 2 lists the number of students enrolled in Certificate and Diploma Programs during 1997-98:

Table 2: Certificate and Diploma Statistics (headcounts)\*

Actuarial Mathematics       11       7       9         B.C. Studies       0       1       0         Chinese Studies       7       11       12         Computing       9       8       13         Criminology - Advanced       1       1       1       2         Criminology - General       1       3       6         Teaching ESL Linguistics       116       158       177         Family Studies       12       23       19         First Nations Language Proficiency       5       6       7         French Canadian Studies       1       2       2         French Language Proficiency       14       12       16         Health & Fitness Studies       50       88       91         Liberal Arts       249       408       442         Literacy Instruction       12       22       21         Native Studies Research       4       5       2         Public History       11       20       23         Senior Citizens       6       12       20         Spanish Language Proficiency       9       15       17         Spatial Information Systems       30
Chinese Studies       7       11       12         Computing       9       8       13         Criminology - Advanced       1       1       1       2         Criminology - General       1       3       6         Teaching ESL Linguistics       116       158       177         Family Studies       12       23       19         First Nations Language Proficiency       5       6       7         French Canadian Studies       1       2       2         French Language Proficiency       14       12       16         Health & Fitness Studies       50       88       91         Liberal Arts       249       408       442         Literacy Instruction       12       22       21         Native Studies Research       4       5       2         Public History       11       20       23         Senior Citizens       6       12       20         Spanish Language Proficiency       9       15       17         Spatial Information Systems       30       47       53         Urban Studies       24       52       50         Women's Studies       2       <
Computing       9       8       13         Criminology - Advanced       1       1       2         Criminology - General       1       3       6         Teaching ESL Linguistics       116       158       177         Family Studies       12       23       19         First Nations Language Proficiency       5       6       7         French Canadian Studies       1       2       2         French Language Proficiency       14       12       16         Health & Fitness Studies       50       88       91         Liberal Arts       249       408       442         Literacy Instruction       12       22       21         Native Studies Research       4       5       2         Public History       11       20       23         Senior Citizens       6       12       20         Spanish Language Proficiency       9       15       17         Spatial Information Systems       30       47       53         Urban Studies       24       52       50         Women's Studies       2       2       2       2         Total       574       903
Criminology - Advanced       1       1       2         Criminology - General       1       3       6         Teaching ESL Linguistics       116       158       177         Family Studies       12       23       19         First Nations Language Proficiency       5       6       7         French Canadian Studies       1       2       2         French Language Proficiency       14       12       16         Health & Fitness Studies       50       88       91         Liberal Arts       249       408       442         Literacy Instruction       12       22       21         Native Studies Research       4       5       2         Public History       11       20       23         Senior Citizens       6       12       20         Spanish Language Proficiency       9       15       17         Spatial Information Systems       30       47       53         Urban Studies       24       52       50         Women's Studies       2       2       2         Total       574       903       984
Criminology - General       1       3       6         Teaching ESL Linguistics       116       158       177         Family Studies       12       23       19         First Nations Language Proficiency       5       6       7         French Canadian Studies       1       2       2         French Language Proficiency       14       12       16         Health & Fitness Studies       50       88       91         Liberal Arts       249       408       442         Literacy Instruction       12       22       21         Native Studies Research       4       5       2         Public History       11       20       23         Senior Citizens       6       12       20         Spanish Language Proficiency       9       15       17         Spatial Information Systems       30       47       53         Urban Studies       24       52       50         Women's Studies       2       2       2         Total       574       903       984
Teaching ESL Linguistics       116       158       177         Family Studies       12       23       19         First Nations Language Proficiency       5       6       7         French Canadian Studies       1       2       2         French Language Proficiency       14       12       16         Health & Fitness Studies       50       88       91         Liberal Arts       249       408       442         Literacy Instruction       12       22       21         Native Studies Research       4       5       2         Public History       11       20       23         Senior Citizens       6       12       20         Spanish Language Proficiency       9       15       17         Spatial Information Systems       30       47       53         Urban Studies       24       52       50         Women's Studies       2       2       2         Total       574       903       984
Family Studies       12       23       19         First Nations Language Proficiency       5       6       7         French Canadian Studies       1       2       2         French Language Proficiency       14       12       16         Health & Fitness Studies       50       88       91         Liberal Arts       249       408       442         Literacy Instruction       12       22       21         Native Studies Research       4       5       2         Public History       11       20       23         Senior Citizens       6       12       20         Spanish Language Proficiency       9       15       17         Spatial Information Systems       30       47       53         Urban Studies       24       52       50         Women's Studies       2       2       2         Total       574       903       984
First Nations Language Proficiency       5       6       7         French Canadian Studies       1       2       2         French Language Proficiency       14       12       16         Health & Fitness Studies       50       88       91         Liberal Arts       249       408       442         Literacy Instruction       12       22       21         Native Studies Research       4       5       2         Public History       11       20       23         Senior Citizens       6       12       20         Spanish Language Proficiency       9       15       17         Spatial Information Systems       30       47       53         Urban Studies       24       52       50         Women's Studies       2       2       2         Total       574       903       984
French Canadian Studies       1       2       2         French Language Proficiency       14       12       16         Health & Fitness Studies       50       88       91         Liberal Arts       249       408       442         Literacy Instruction       12       22       21         Native Studies Research       4       5       2         Public History       11       20       23         Senior Citizens       6       12       20         Spanish Language Proficiency       9       15       17         Spatial Information Systems       30       47       53         Urban Studies       24       52       50         Women's Studies       2       2       2         Total       574       903       984
French Language Proficiency       14       12       16         Health & Fitness Studies       50       88       91         Liberal Arts       249       408       442         Literacy Instruction       12       22       21         Native Studies Research       4       5       2         Public History       11       20       23         Senior Citizens       6       12       20         Spanish Language Proficiency       9       15       17         Spatial Information Systems       30       47       53         Urban Studies       24       52       50         Women's Studies       2       2       2         Total       574       903       984
Health & Fitness Studies       50       88       91         Liberal Arts       249       408       442         Literacy Instruction       12       22       21         Native Studies Research       4       5       2         Public History       11       20       23         Senior Citizens       6       12       20         Spanish Language Proficiency       9       15       17         Spatial Information Systems       30       47       53         Urban Studies       24       52       50         Women's Studies       2       2       2         Total       574       903       984
Liberal Arts       249       408       442         Literacy Instruction       12       22       21         Native Studies Research       4       5       2         Public History       11       20       23         Senior Citizens       6       12       20         Spanish Language Proficiency       9       15       17         Spatial Information Systems       30       47       53         Urban Studies       24       52       50         Women's Studies       2       2       2         Total       574       903       984
Literacy Instruction       12       22       21         Native Studies Research       4       5       2         Public History       11       20       23         Senior Citizens       6       12       20         Spanish Language Proficiency       9       15       17         Spatial Information Systems       30       47       53         Urban Studies       24       52       50         Women's Studies       2       2       2         Total       574       903       984
Native Studies Research       4       5       2         Public History       11       20       23         Senior Citizens       6       12       20         Spanish Language Proficiency       9       15       17         Spatial Information Systems       30       47       53         Urban Studies       24       52       50         Women's Studies       2       2       2         Total       574       903       984
Public History       11       20       23         Senior Citizens       6       12       20         Spanish Language Proficiency       9       15       17         Spatial Information Systems       30       47       53         Urban Studies       24       52       50         Women's Studies       2       2       2         Total       574       903       984
Senior Citizens       6       12       20         Spanish Language Proficiency       9       15       17         Spatial Information Systems       30       47       53         Urban Studies       24       52       50         Women's Studies       2       2       2         Total       574       903       984
Spanish Language Proficiency         9         15         17           Spatial Information Systems         30         47         53           Urban Studies         24         52         50           Women's Studies         2         2         2           Total         574         903         984
Spatial Information Systems         30         47         53           Urban Studies         24         52         50           Women's Studies         2         2         2         2           Total         574         903         984
Urban Studies         24         52         50           Women's Studies         2         2         2         2           Total         574         903         984
Women's Studies $\frac{2}{574}$ $\frac{2}{903}$ $\frac{2}{984}$
Total 574 903 984
Post Baccalaureate Diploma Programs 97-2 97-3 98-1
Applied Sciences 26 46 39
Arts 107 192 176
Education 234 208 278
Science <u>3</u> <u>12</u> <u>11</u>
Total 370 458 504

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Table 3 lists enrollments in the fourteen 'core' diploma programs (data included in Post Baccalaureate Diploma Program statistics):

**Table 3: Core Diploma Programs (headcounts)** 

	97-2	97-3	98-1
Communication	7	16	17
Community Economic Development	5	19	26
Computing Science	10	16	10
Criminology	17	23	17
Teaching English as a Second Language	13	15	14
Environmental Toxicology	0	5	4
Ethnic and Intercultural Relations	2	2	7
Gerontology	31	35	38
Humanities	4	11	10
Kinesiology	4	10	8
Occupational Science	1	0	1
Public History	2	11	10
Social Policy Issues	4	3	1
Urban Studies	_1	_3	_3
Total	100	169	165

<sup>\*</sup> Certificate Programs consist mainly of lower division courses and are generally equivalent to one-half and one full year of university study (between 18 and 30 credit hours).

The Post Baccalaureate Diploma offers those who hold a Bachelor's or advanced degree the opportunity to develop and follow a program of individualized study not usually provided by graduate or professional degrees. Students with faculty advisors identify goals and develop a program of study. It is comprised of 30 credit hours of third and fourth year courses, and some graduate courses if appropriate.

Core post baccalaureate diploma programs offer a planned course of study in several fields.

Table 4 lists Certificate and Diploma Program graduands for 1997-98:

Table 4: Certificate and Diploma Graduands by Faculty

	June 1997	June 1998
APSC		
Post Baccalaureate Diploma	1	0
PBD in Communication	3	3
PBD in Computing Science	1	2
Certificate in Computing Studies	12	19
Certificate in Health and Fitness Studies	43	34
PBD Kinesiology	1	0
PBD in Occupational Science	0	1
ARTS		
Post Baccalaureate Diploma	14	15
PBD in Community Economic Development	6	13
PBD in Criminology	9	5
PBD in Teaching English as a Second Language	6	4
PBD in Ethnic and Intercultural Relations	1	2
PBD in Gerontology	13	8
PBD in Humanities	1	2
PBD in Public History	2	4
PBD in Social Policy Issues	2	0

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PBD in Urban Studies	0	1
Certificate in Chinese Studies	5	5
Certificate in Criminology (Advanced)	2	.0
Certificate in Criminology (General)	0	Ō
Certificate in Teaching ESL Linguistics	60	75
Certificate in Family Studies	7	6
Certificate in First Nations Language Proficiency	13	4
Certificate in French Canadian Studies	7	1
Certificate in French Language Proficiency	12	9
Certificate in Liberal Arts	369	332
Certificate in Native Studies Research	2	3
Certificate in Public History	5	3
Certificate for Senior Citizens	1	5
Certificate in Spanish Language Proficiency	11	9
Certificate in Spatial Information Systems	12	20
Certificate in Urban Studies	11	20
Certificate in Women's Studies	0	0
EDUC		
Post Baccalaureate Diploma	112	67
Certificate in Literacy Instruction	14	4
SCI		
Post Baccalaureate Diploma	. 4	2
PBD in Aquaculture	0	0
PBD in Environmental Toxicology	4	3
Certificate in Actuarial Mathematics	_2	0
Total	·. 768	681

The number of people attending classes, day or evening, at the Burnaby or Harbour Centre campus, as special audit students during 1997-98 was 36.

## Integrated Studies Program in Liberal and Business Studies

Integrated Studies program is a stream of the Bachelor of General Studies degree that enables the development of cohort programs of 60 - 120 credit hours tailored to the needs and objectives of specific groups. Three cohorts of the Liberal and Business Studies program have been approved by the Faculty of Arts Curriculum Committee since December 1996.

The first cohort, all of whom were employees of either Canadian Pacific Railway or BC Hydro, began their studies with us in 1995 and are scheduled to complete the program in July 1998. Of the 34 students who intially enrolled in the program, 33 students remain in this, their final year of study. A second cohort of 16 students started the program in January 1997, and a third group of 16 students started in September, 1997. These second and third cohorts have attracted employees from MacMillan Bloedel Ltd., Finning Ltd., Vancouver City Savings Credit Union, Canadian Pacific Railway, BC TEL Mobility Cellular, MCI-SHL Systemhouse, City of Vancouver, BC Rail, Greer Shipping, BC TEL, Marsh & McLennan, and Pacifica Papers Inc.

A fourth cohort is currently being marketed for September 1998. The program was introduced to provide a learning environment for mid-career adults that is both liberal and applied. Students must obtain the support of their employers before applying to the program. The program is designed to develop the core competencies or "employability skills" (as articulated by the Conference Board of Canada) by helping students to think more critically, communicate clearly and persuasively, understand the context of Canadian business and develop team-building and other managerial skills. Program admissions as well as the curriculum of 18 courses are overseen by an inter-faculty Academic Steering Committee.

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The overall satisfaction rating with the program remains very high and the academic performance of all three cohorts continues to be very good, with grades in all classes comparable to or higher than average for the disciplines and levels undertaken. The few students in the first cohort who have fallen behind have made arrangements to complete the program either through extra classes or by setting the time aside to complete outstanding assignments.

The Integrated Studies Program in Leadership and Public Safety, administered in partnership with the Justice Institute of BC, began in January 1998. With 21 students enrolled, a second cohort is planned for September 1999.

### THREE: CENTRE FOR DISTANCE EDUCATION

### Enrolment

During this period the Centre for Distance Education monitored the progress of the 11,034 SFU enrollees in distance education courses offered by various Faculties (total enrolment is 12,076, which includes students enrolled through the Open Learning Agency as part of the BC Consortium agreement). Their numbers are broken down as follows:

Applied Sciences—2698 enrollees (267 FTEs): (Communication, Computing Science and Kinesiology). Of these, 190 (7.04%) were enrolled through the Open Learning Agency (OLA); 2406 (89.18%) completed their courses; 993 (36.81%) were male and 1705 (63.19%) female.

Arts/Criminology—1503 enrollees (150.3 FTEs): (a separate section is created for Criminology, where a large number of courses are offered each semester). Of these, 192 (12.77%) were enrolled through OLA; 1287 (85.63%) completed their courses; 511 (34%) were male and 992 (66%) were female.

Arts (less Criminology)—5210 enrollees (589.10 FTEs): (Archaeology, Canadian Studies, English, Community Economic Development, Fine and Performing Arts, First Nations, French, Gerontology, Geography, History, Japanese, Political Science, Psychology, Sociology/Anthropology, Women Studies) Of these, 388 (7.45%) were enrolled through OLA; 4618 (88.64%) completed their courses; 1557 (29.88%) were male and 3653 (70.12%) were female.

Business Administration—49 enrollees (4.30 FTEs): Of these, there were no students enrolled through OLA; 43 (87.75%) completed the course; 17 (34.69%) were male and 32 (65.31%) were female.

Education—2065 enrollees (256.97 FTEs): Of these, 167 (8.09%) were enrolled through OLA; 1954 (94.62%) completed their courses; 492 (23.83%) were male and 1573 (76.17%) were female.

Science: 551 enrollees (61.03 FTEs): (Biological Sciences, Mathematics, Mathematics/Computing Science and Statistics). Of these, 105 (19.06%) were enrolled through OLA; 457 (82.94%) completed their courses; 231 (41.92%) were male and 320 (58.08%) were female.

Totals—12,076 enrollees (1328.7 FTEs): Of these, 1,042 were enrolled through OLA, 10,765 (89.14%) completed their courses; 3801 (31.48%) were male and 8275 (68.52%) were female.

### Courses

Courses delivered through the CDE are normally developed by SFU faculty members, each of whom continues to act as course supervisor throughout the life of his or her course, providing timely revisions and supervising the tutor-marker assigned to the course during each semester it is offered. Most of these courses are mainly print-based, each course package containing a Study Guide, a Course Reader, a Casebook where applicable, and audio or videocassettes. To increase interaction, an increasing number of courses also include an e-mail or a computer-conferencing component and teletutorials. It is anticipated that a growing number of courses will be using some form of computer mediated instruction.

During the period covered by this report, 113 courses (out of a total of 128) were offered, as follows: Applied Sciences—20 courses: CMNS (7), CMPT (1), KIN (12).

Arts—67 courses: CRIM (18), ARCH (1), CNS (4), CED (2), ENGL (9), FREN (2), FNST (1), GEOG (2), GERO (2), HIST (2), JAPN (2), POL (1), PSYC (12), SA (7), WS (1), FPA (1).

Business Administration—2 courses.

Education—19 courses.

Science-5 courses: BISC (1), MATH (2), STAT (1), MACM (1).

### Other Facts on CDE Courses

- Thirty distance education course Study Guides have been used as the basis for published textbooks.
- Twenty-seven distance education courses are supported by Knowledge Network programming. One
  course in particular (JAPN 100) was developed at CDE from material originally produced by NHK
  (the national broadcasting agency in Japan) for total delivery on the Knowledge Network; for this
  course, the Centre introduced the use of voice mail to allow the instructor to listen to each student's
  oral Japanese lesson each week. Work has begun on using web technology to assist the learning
  process.
- The quality of CDE-produced materials has been recognized through a substantial number of awards:
  one award of excellence and four of merit from the Association of Media Technology in Education in
  Canada, an award of excellence from the Pacific Instructional Media Association, as well as other
  awards from the Canadian Association of University Continuing Education and the Canadian
  Association of Distance Education.
- One-third of distance education course Study Guides are normally under revision or redevelopment to ensure academic relevance and the currency of its content.

## The LohnLab for Teaching Technologies

The LohnLab for Teaching Technologies is a resource for SFU faculty members interested in developing new pedagogical approaches to teaching using multimedia and Internet-based resources. LohnLab staff have collective expertise in the educational applications of technology and assist faculty to implement technological enhancements in both campus-based and distance courses and in the planning, design, implementation, and evaluation of multimedia, online, and web-based courses. LohnLab professional and support staff offer consulting, training and on-going support for instructors on an individual basis. As well, small group workshops, tutorials, and training sessions for a wide range of activities that focus on instructional design and teaching strategies are provided on request. A part of the LohnLab, the Teaching Support Lab, is used to provide training sessions for teaching assistants and tutor-markers undertaking

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campus-based or distance education online teaching assignments. The LohnLab currently supports coursework activities in all five SFU Faculties as well as post-graduate and certificate programs offered either entirely online or in mixed-mode mediums of instruction. Staff are actively engaged in international contract training, research and publishing, present regularly at conferences, forums and workshops and undertake teaching assignments in the area of educational technology.

### **International Programs**

Through its participation in a number of projects sponsored by the Canadian International Development Agency (CIDA) and The Commonwealth of Learning, the CDE continues to enjoy a strong and wideranging reputation. The Centre remains a key stop for international delegations visiting Canada to examine viable and innovative models for distance education. Between April 1997 and March 1998, the Centre received visitors from Australia, Canada, Ghana, Hong Kong, India, Jamaica, Kuwait, Malaysia, Mexico, New Zealand, Philippines, Singapore, and USA. The LohnLab, in particular, continues to attract a large number of international visitors.

## CDE's current international projects include:

- Completion of the Human Resources Development in Small Business and Ecotourism Project in Cuba, in collaboration with the University of Havana. In May and June 1997, 53 students received their certificates for having successfully completed the program.
- Continuation of the AUCC/CIDA Tier 2 Ghana Distance Education Development Project, with the
  University of Ghana, The Kwame Nkrumah University of Science and Technology, the University of
  Cape Coast, and the University College of Education of Winneba. The project aims to facilitate the
  development of the capacity for the delivery of distance education programs on an ongoing basis in
  Ghana.
- Continuation of the AUCC/CIDA Tier 2 Philippines Distance Education Development Project, with
  the University of the Philippines Open University (UPOU). The project aims to support the
  strengthening of distance education capability within UPOU, which comprises six autonomous
  constituent Universities.
- Beginning of Project COMPETE (Competency-Based Continuing Education Programme for Teachers
  Utilizing Distance Education Technologies and Materials) with SEAMEO-INNOTECH (Southeast
  Asia Ministers of Education Organization, Regional Centre for Educational Innovation and
  Technology). This project is funded by the Canada-SEAMEO Program of Cooperation.
- In addition, a number of other projects or initiatives are taking place in such countries as Singapore, Thailand and Russia. At the time of preparing this report, the Centre awaits the outcome of the adjudication of two proposals submitted to CIDA: one AUCC/CIDA Tier 2 Project in the South Pacific, and a CIDA Tier 1 Project in SE Asia.

### FOUR: COMMUNITY AND PROFESSIONAL PROGRAMS

### 4.1 BUSINESS PROGRAMS

The executive and applied business programs offered at the Harbour Centre campus cater to several business sectors. The major programs include: the Executive Management Development Program; Physicians' Executive Management Program; Advanced Business Management for Dentists; Foundation Program in Management for Women; the Non-Profit and Voluntary Sector Management Program;

Strategic Management; and the Securities Program. The first four of the programs listed above are cohort programs, taught to groups of 25 to 30 participants. Program length varies from five to seven modules, offered over one to three semesters.

Generally the programs are offered at the Harbour Centre campus. Over the past several years, however, the Non-Profit and Voluntary Sector Management Program has also been delivered off site including delivery on Vancouver Island and in northern British Columbia and delivery each summer to officers of the Salvation Army in St. John's, Newfoundland and Winnipeg, Manitoba.

In Summer 1998, the Executive MBA offered three short summer courses to the business community. Developed for alumni of the EMBA, these courses were open to the general public for the first time. The courses, Negotiating and Resolving Conflict, A Survey of US and Cross Border Strategic Alliances and Managing New Ventures, were taught at a graduate level.

In April 1998, the second one day Strategic Management Program for alumni of Simon Fraser University's Executive MBA Program was organized. This one day event, entitled *The Pace of Change*, featured four senior Faculty of Business Administration faculty members and was attended by 30 SFU EMBA alumni. Proceeds from the event—over \$2,000—were donated to the EMBA Bursary Fund.

The Securities Program is a practice-oriented program designed for company principals who are not securities specialists. Corporate finance lawyer, Ken Hanna was instrumental in launching this program over eight years ago. Prominent members of the legal, accounting and business communities, including the Vancouver Stock Exchange and BC Securities Commission are involved in the delivery of this program.

## Council for North American Business Studies

The CNABS Expert Speaker Series provides an opportunity for business executives, senior government officials, the media, diplomats, faculty and students to participate in and influence debate on international trade and related policies with leading experts from around the world.

On June 11th, the Council for North American Business Studies and the Faculty of Business Administration sponsored a business seminar entitled Facing Fears of Globalization: The Evolution of International Relations: This seminar, which was attended by over 75 participants, was part of a longer program entitled Netherlands's Masters. This month long program comprised a business seminar, a month long exhibition and film. It was organized in cooperation with The Consulate General of the Netherlands in Vancouver.

### 4.2 CENTRE FOR LABOUR STUDIES

The Centre for Labour Studies promotes the study and understanding of labour, working people, and their organizations from a comprehensive social, cultural, historical, political, and economic perspective. The Centre aims to provide a range of taught courses and programs (both credit and non-credit), offer research

opportunities and assistance to both Simon Fraser University students and provincial labour organizations, and create mutually supportive and beneficial links between the academic and labour communities. Current courses and activities organized by the Centre include:

## Program for Leadership in Labour

A unique Canadian program developed for BC's senior labour leaders. The five courses that make up the program aim to increase participants' theoretical understanding and broaden the number of practical tools available to them for efficient management and leadership of their unions.

## Summer Institute for Union Women

An intensive week of learning during which approximately 150-200 union women develop their skills as workers, activists and leaders. Courses include Occupational Health and Safety Advocacy for Women, Popular Economics, First Nations Women in Focus, Community Organizing, On The Job Harassment, and Nourishing Your Activist Heart. The Institute is co-sponsored by the BC Federation of Labour and the Canadian Labour Congress.

### CLC Weekend School

Weekend School courses equip union members with the knowledge and skills to handle the many roles in a union. Some of the courses offered are Assertiveness Training, Collective Bargaining, Labour Law - Provincial, Steward Training and Stress in the Workplace. The school is co-sponsored with the Canadian Labour Congress, the Vancouver and District Labour Council and the New Westminster and District Labour Council.

### Research Activities

The Centre has recently been successful at securing grants to conduct research on issues relevant to working people. The Centre also acts as the Western Regional Centre for the five year SSHRC funded Training Research Network. Two projects funded by the network are also housed in the Centre. In addition, the Centre has provided a home for a post-doctoral researcher working on a two year FRBC-funded research project.

### Labour Issues Forums

A series of seminars and workshops that examine issues of interest to the labour movement and all working people.

## BA (Minor) Degree in Labour Studies

The Centre is currently developing a proposal for the development of a Labour Studies BA minor program at SFU. The purpose of such a program would be to provide students with a thorough knowledge of the world of work, an awareness of the major issues facing working people, and the skills to understand and critically analyze labour-related issues. The program would aim to produce graduates who are fully qualified for paid employment in relevant areas such as labour union research and education, human resource development, labour market analysis, and policy development, or who could progress to postgraduate studies.

## 4.3 CERTIFICATE PROGRAM IN GEOGRAPHIC INFORMATION SYSTEMS

In September 1997, the Geography Department in cooperation with Continuing Studies launched a twoyear distance education certificate in GIS. The program is offered in a cohort model and classes started in September 97 and March 98 with a total of 40 students. The program consists of 12 courses, each running about two months and requiring 75-80 hours of study time. The print materials are supported by computer conferencing and on-line collaborative exercises. Participants are required to attend one 3-day seminar at some point during their program; these will be scheduled in Vancouver during the summer months to take advantage of residence space on campus. Response to the program has been very positive to date.

### 4.4 CITY PROGRAM

Since its inception in 1992, over 9,300 people throughout British Columbia and the Lower Mainland have participated in City Program workshops, conferences, public lectures and courses.

Over the past year, the City Program—a forum for the discussion of urban issues—continued to design and develop new programs in collaboration with university faculty, various community organizations, professional associations, local businesses, municipal and provincial government agencies, as well as The University of British Columbia. This year we ran a total of 23 events, including seven one-day professional development workshops, one professional association conference, eight general interest courses, six free public lectures, and one evening seminar. These programs involved 58 speakers and attracted approximately 1,300 participants.

Sponsorships and program contracts continued to play an important role in the success of the City Program this year, with organizations from both the public and private sectors contributing significant financial and human resources to our efforts. This year we co-sponsored events with The Samuel and Saidye Bronfman Family Foundation, The Real Estate Foundation of British Columbia, the Leon and Thea Koerner Foundation, the UBC School of Community and Regional Planning, the Corporation of Delta, Heritage Vancouver, The Urban Futures Institute and the Architectural Institute of British Columbia, to name a few. In addition, we undertook specific contracts to design and deliver educational programs for the Heritage Branch of the Ministry of Small Business, Tourism and Culture, and the Lower Mainland Municipal Association.

Collaboration with other organizations has linked Simon Fraser University with new speakers and audiences, widened the City Program's market and increased the Program's financial base. The expertise and credibility we gain from collaboration with professional associations, businesses, community organizations, and of course the exceptional individuals—respected scholars, authors, community leaders and industry experts—who speak at our programs and instruct our courses, are crucial to the successful design and delivery of our continuing education programs. Visiting speakers bring experiences from other cities around the world, and lend fresh perspective and insight into local issues. Each year, a number of speakers generously contribute their honoraria back to the City Program, to be used for scholarships for deserving representatives of community organizations, students and anyone who might not otherwise have access to our programs.

## Program Highlights

Professional development courses:

- Planning, Design and Development: An Overview for Municipal Advisory Commissions
- Suburbia in the 21st Century: A Course on New Trends in the Design of Suburbs
- Planning for Heritage Conservation: A Course for Municipal Planners
- · Location, Location: Searching For Land-Use and Real Estate Information on the Internet
- Preserving 20th Century Curtain Walls: A Technical Course for the Building Industry
- Fundraising for Social Change: A Two-day Course for Urban Non-Profit Organizations

Courses co-sponsored by the City Program, The Urban Futures Institute and the UBC School of Community and Regional Planning:

- Issues and Solutions in Urban Ecology
- Financial Analysis for Urban Investment

### Public Lectures:

- Affordable Housing and the Gentrification of Communities: A Panel Discussion
- How Could Delta Grow? Maintaining Community Character in a Changing World
- Sounds of Vancouver Then and Now: Public Lecture by Barry Truax, Simon Fraser University
- The Greater Vancouver Book: An Awfully Big Adventure
- Trailblazing in the Concrete Jungle: Restoring a 'Sense of Place' to False Creek
- Lions Gate Bridge: Rusty Ruin or Civic Symbol—an evening panel discussion

### Conference:

• 1997 Lower Mainland Municipal Association Conference—Think Regionally, Act Locally: Implementing Transportation Plans in Your Community

## General Interest Courses:

- Drawing the City
- Photodocumenting Vancouver: An Introduction to Photographing the City

Approximately 1,300 people attended City Program courses and events between September 1, 1997 and August 31, 1998. They included a wide range of professionals in the fields of real estate finance, development and sales, planning, transportation, architecture, design, landscape architecture, engineering, land surveying, heritage conservation, local government, community and non-profit service, graduate and undergraduate students from Simon Fraser University and The University of British Columbia as well as the general public.

This year, exactly 50% of the City Program's course and workshop participants were either residents of the City of Vancouver, or employed by organizations based in Vancouver. A significant portion of our registrants—42%—came from other parts of the Lower Mainland, with virtually every municipality represented. The final 8% traveled from all over British Columbia—Vancouver Island, Kamloops, Kelowna and Prince George, with several participants from Seattle, Washington and Alberta.

### 4.5 COMMUNITY EDUCATION PARTNERSHIP PROJECT

Rebecca Bateman and Peter Lomas from the SFU department of sociology and anthropology continued to meet with staff from the City of Surrey Department of Parks and Recreation to discuss ways in which the university could assist in their efforts to reach out to Surrey's multi-ethnic community. These discussions resulted in the participation of Professor Hugh Johnston from the SFU department of history in a Parks and Recreation training day in February of 1998. Dr. Johnston, an authority on Sikh culture and religion, made a brief presentation, and then answered questions from interested staff.

Meetings continued with the Main and Hastings Community Development Society to develop an agenda for a community forum on the drug abuse and HIV crisis in the Downtown Eastside. SFU participants included Rebecca Bateman, Professor Michael Hayes from the department of geography, and Gordon Roe, Ph.D. student in anthropology. Main and Hastings received a grant from the BC Health Research Foundation to support the forum, which was held in early April of 1998 at SFU's Harbour Centre campus.

Throughout the fall and early spring of 1997/98, Rebecca Bateman met with Professor Dara Culhane of the SFU department of sociology and anthropology to discuss the development of a research design for a community-based project on women's health and housing in the Downtown Eastside. The project will be undertaken in conjunction with the Bridge Housing Society for Women—which is building social housing for low-income women in the Downtown Eastside—and the Downtown Eastside Women's Centre, which will take up new quarters in Bridge's building. The idea is to design a collaborative research model that will bring together academically-based researchers with women who live and/or work in the Downtown Eastside in order to undertake a longitudinal study of the health effects of safe housing on the women who will become residents of the Bridge Housing project.

Two SFU graduate students in sociology and anthropology assisted Drs. Bateman and Culhane in the development of a funding proposal for support of these efforts to Status of Women Canada. While the proposal was not selected for funding, the background literature review for the proposal resulted in the accumulation of a substantial amount of literature pertaining to the relationships between women's homelessness, health, and housing, and identified gaps in the literature that the research in the Downtown Eastside could help to fill. Funding was awarded by the BC Centre of Excellence for Women's Health for a related proposal that will support the development of a collaborative research design. Matching funding from SFU's community outreach program will provide further support for the hiring of a community-based worker to undertake preliminary research into the services offered for women in the Downtown Eastside, and for the further compilation of literature pertaining to women's health and housing needs. Funding for the first phase of a proposed ten-year longitudinal study will be sought from the Centre of Excellence, and from BC Health Research Foundation.

## Common Journeys: Women Walking Together

In partnership with MOSAIC (Vancouver) and Los Ninos (Mexico). The project was funded by CIDA, the Vancouver Foundation, and VanCity. Women from Vancouver East and from Mexico shared their experiences in developing self-reliance and self-sufficiency through a community development model which emphasized participation, teamwork, and dedication to effecting community-level social change. This was the second year of the Common Journeys project. The community development pilot project was implemented in Vancouver East. The women from Los Ninos produced and self-published an oral history book. Also, a public art piece was created by the women in Mexico in conjunction with a local

artist. The women from both groups appeared at conferences, and on radio, television, and in local newspapers. However, the primary dissemination strategy was the development education trip which took place in San Diego, Vancouver, and Tijuana. This trip involved 20 people representing eight different NGOs from Canada, USA, and Mexico. As a further dissemination strategy, we are working on a proposal for a sixty minute video.

### Home Instruction Program for Pre-school Youth (HIPPY)

At the request of several community groups, we are investigating the idea of a HIPPY program which would combine community development strategies with pre-school enrichment activities. At this point we have negotiated a working agreement with Multi-Cultural Family Centre, carried out three public meetings with service providers and the community, attended a training workshop in Israel, explored options for collaboration with VCC and Langara on training and pursued various funding options. We would like to initiate the pilot project of HIPPY Vancouver in collaboration with the Multi-Cultural Family Centre.

### Print to Publish

In collaboration with the PRIDE Centre, the Main & Hastings Community Development Society, and SFU we developed a sixteen week desktop publishing program for thirty individuals who face significant challenges to pursuing employment and/or educational opportunities. Funding was provided by the Ministry of Advanced Education, Training and Technology as well as by a long-time benefactor of the university. The first two cohorts of 15 students each have completed the program.

During the fall of this year we will collaborate with PRIDE Centre to operationalize V6A Design, an innovative desktop publishing business operated by graduates of the Print to Publish program with the assistance of a revolving loan fund. We anticipate that this will include extensive collaboration with MHR and HRDC with both field staff and at the Ministry level. The next intakes of Print to Publish will begin late February 1999.

### Computer Applications Support Assistant Program

During the first part of this year we worked with VCC and PRIDE in the design of a twenty-four week computer program for 15 individuals experiencing multiple barriers to work. This is now complete and we are preparing the application. The costs of this program (\$160,000) will be shared with VCC.

### canon K

During our work with Los Ninos, we were asked by an NGO in Tijuana to assist in the recuperation of their experience in a community development project. We are currently investigating funds for this and will hopefully begin the project in early 1999. The purpose will be to creatively capture the community development experience of *las promotoras* (the community women who have worked as leaders) of Casa de la Comunidad in such a way that the work that took place here can be replicated in other communities.

## Vancouver Recovery Club

We have been approached by the Vancouver Recovery Club to collaborate on a skills training program designed for men who reside mainly in the downtown eastside who have not been able to find and retain employment due to personal and employment barriers (including substance abuse).

### 4.6 GERONTOLOGY RESEARCH CENTRE (revision)

## Research Skills for Health Care Professionals

Additionally, as in prior years, the GRC sponsored the non-credit series Research Skills for Health Care Professionals. Nine topics are covered in the series. No face-to-face classes were delivered in 1997/98. Two courses, "Research Methods in Health Care: An Introduction" and "Program Evaluation", have been developed as self-study packages, and will be marketed across Canada.

## 4.7 INTERPRETER; ENGLISH LANGUAGE AND CULTURE; AND INTERNATIONAL TEACHING ASSISTANTS' PROGRAMS

These non-credit, certificate programs continue to serve the university and the community at large by providing cross-cultural language training to non-native English speakers. Through their participation in these programs, immigrant and international participants develop language skills with the cultural understanding that enables them to work and/or study in English.

The Advanced Interpreters' Program began its eleventh year, its fifth as a cost recovery program, in September. Each year the program enrols from twelve to fifteen English/Mandarin bilingual students including Canadians as well as Asian immigrants and visa students. The high quality of the program has become so well known that three of this year's students received job offers before graduation. Throughout this academic year, the on-site field visit sites were expanded to include 49 corporations and institutions in Vancouver's business and professional communities.

The English Language and Culture Program entered its third year as a cost recovery program attracting students from around the world. Throughout this fiscal year, the program continued to expand, enrolling one hundred eighty-six students in fourteen regular classes, seven in the ten-week summer intensive program, for a total of one hundred ninety-three participants. Students were from eighteen countries including some such as Brazil, Canada (Quebec), Hong Kong, Panama, Russia, Spain, and Turkey, which had previously been unrepresented.

A special *Contract Training Program* for the South Korean Ministry of Home Affairs enrolled twenty-four officials who studied English plus Municipal affairs, with a practicum, for three months.

The International Teaching Assistants' Program, funded by the office of the Vice President, Academic, entered its sixth year in September. The program continues to serve the University by familiarizing its international instructors and graduate students with both Canadian culture and academic culture while delivering the language training they need in order to function in the SFU academic community. Participants this year were from twenty-two countries and nineteen SFU departments.

## 4.8 LEON AND THEA KOERNER FOUNDATION LECTURES IN THE LIBERAL ARTS

The Leon and Thea Koerner Foundation Lectures in the Liberal Arts support a number of departmental initiatives each year and successfully attract a strong general audience.

In 1997/8, the Koerner Foundation supported several speakers:

Sense and Sustainability: Realizing Opportunities in the Urban Setting. Professor Peter Jacobs discussed sustainable development and its application to the urban environment.

Mary-Wynne Ashford, the 1997 Thakore visiting scholar at Simon Fraser University, discussed the role ordinary people play in the building of nonviolent societies as a tribute to the life of Mahatma Gandhi. The title of her lecture was *Civil Society and the Bomb*.

Affordable Housing and the Gentrification of Communities: A Panel Discussion was presented in conjunction with the City Program and included several guest speakers from the Vancouver community. The panel discussed the ethical dilemma of whether communities should work with marketplace developers to achieve affordable housing objectives in the face of government withdrawal from housing initiatives.

The Maternal Brain and the Battle of the Sexes in the Mind presented by Christopher Badcock. His lecture presented the implications of recent genetic findings that indicate inherited traits may be dictated by whether the genes come through the mother or the father and how this supports psychoanalysis.

Kathleen Jones presented From Coping To Politics: Women, Citizenship And Community-Building. Professor Jones explored the issues of the sustainability of the political transformations undergone three decades ago with regard to issues of rape, violence against women and the impact of the division of labor at home on women's equality in the public sphere.

Margo Wilson and Martin Daly presented *The Truth about Cinderella: Abuse of Stepchildren in Myth and in Reality.* Wilson and Daly discussed their epidemiological studies on child abuse and how these results support an evolutionary perspective on why the step-relationship places children in jeopardy.

As part of the new Legacies series, Joanne Sloan presented Millenial Landscape Art: Time-traveling and Circumventing Nature. She explored issues of history, utopia and ecology and the influences of digital technologies towards the end of the 19th and 20th century.

Modris Ekstein's lecture Culture and Catastrophe: The Twentieth Century and its Legacy reflected on both the continuities and disruptions of our century, on the similarities and differences between modernism and post-modernism, and on the promises and dangers of the present end-of-century.

### 4.9 NON-CREDIT DISTANCE EDUCATION

Several programs delivered by non-credit distance education have been initiated. Two courses in research skills have been developed for the health care sector. These are based on face-to-face courses that had previously been delivered. Advanced Study in Writing for Business and the Professions continues to be delivered by distance education. As well, Basic Algebra, English Pre-199, and Beekeeping credit-free courses are offered through the Centre for Distance Education.

#### 4.10 OPERA PROGRAM

Since 1974 Simon Fraser University's Opera Program has been an important part of the wide range of cultural events for which Vancouver is known. According to course registrants, the exceptional quality and uniqueness of this program are factors which have contributed to its popularity. Through his knowledge and enthusiasm as an historian, Dr. Alan Aberbach, Director of Opera Studies and recipient of SFU's Excellence in Teaching award, expands on the musical component of these courses to include the history of thought and culture.

The Opera Studies Program maintains partnerships with community organizations including the Vancouver Wagner Society, the Italian Cultural Centre (through which a special live vocal presentation was held in Fletcher Challenge Canada Theatre to commemorate the Bicentennial of Donizetti), Vancouver Opera and The Opera Club.

Taking advantage of Dr. Aberbach's retirement from the history department after 32 years, the 97/98 season expanded from the traditionally popular Saturday morning classes to include two new Monday night series, allowing us to reach even more of the community. All courses utilize a multimedia approach, including videodisks with English subtitles, and each course was oversubscribed. The Opera Studies program now has a mailing list of over 650 names of students who have taken courses.

### 4.11 PROFESSIONAL DESIGNATION PROGRAMS

SFU currently offers programs in conjunction with 14 different professional associations, with several others under consideration. Specialized programs are offered in employee benefits, project management, and sales, leading to national professional designations. In these cases, the curriculum has been developed by the association, often in conjunction with a university, and face-to-face instruction is delivered by SFU to the local market. Programs of the other 11 associations involve a common core of courses with some specialized courses. Most of these courses have been developed by SFU and approved by the association towards their professional designation. Although a few University sessional instructors teach in these programs, the majority of instructors come from the business and professional community, and bring the necessary practical experience to the classes. A Certificate Program in Management, sponsored by the Faculty of Business Administration, is also available and can be taken either on its own or in conjunction with one of the professional designations. In 1997/98, these programs included 36 courses taken by 980 students, a slight decline from the previous year.

An annual conference for tourism teachers has been offered for the past seven years. Tourism education is a growing field in BC and this is one of the few opportunities for teachers from the secondary, post-secondary and private training sectors to get together and discuss issues of common concern.

### 4.12 PUBLIC POLICY PROGRAM

The Public Policy Program in 1997-98 continued its programming with a major focus on issues and professional development for Aboriginal people, communities, business and agencies. With CIBC (Aboriginal Banking, CIBC Headquarters in Toronto), the Public Policy Program developed two courses: Journey to Financial Self-Sufficiency for Aboriginal people (a personal financial planning course) and Carrying the Trust: Investment Management Strategies for First Nations (an investment portfolio management course for First Nations Chiefs-and-Council, First Nations Business Managers, etc.). The latter was developed with Wood Gundy and both courses were heavily tested in the Aboriginal community. Both courses have extensive print materials and accompanying high-production-value videos that are in use in CIBC branches across Canada and which are delivered at the community level by CIBC bankers.

In the area of Aboriginal people and justice issues, the Manitoba Council of Elders working in that province's correctional system, requested the Public Policy Program to partner with it to develop a national conference, to be held in Winnipeg, on the epidemic proportions of the spread of HIV in the Aboriginal offender population in Manitoba's prisons, and indeed in all Aboriginal inmate populations across Canada. In particular, the conference should explore ways of integrating the often conflicting policies that govern security (corrections) and those that govern the human rights and health needs of the offenders. It should also address strategies for checking the rapid spread of HIV to remote small native communities by released offenders. The conference entitled Aboriginal People and HIV in Prison was held in the fall of 1997 in Winnipeg and drew the participation and sponsorship of national as well as provincial corrections and health officials. It was followed by a published report which was incorporated into the deliberations by the Correctional Service of Canada and the various provincial jurisdictions over new health policies governing inmates with HIV in Canada's prisons.

The David and Cecilia Ting Forum on Public Affairs hosted a visitor in its ongoing series of lectures and public events: Dr. Geoff Mulgan, Policy Advisor to Prime Minister Tony Blair in the U.K. He presented the concept of Social Entrepreneurship in a public lecture attended by over 250 people and a number of private meetings, including one with the BC Cabinet. The program was jointly sponsored with the Consul General of the UK And in co-sponsorship with the Margaret Lowe Benston Lecture Series in Social Justice and Women's Studies, the Forum presented two lectures by Sharon McIvor, a leader in promoting justice for Aboriginal women and a Board member of the Native Women's Association of Canada. Her topics included "Matrimonial Property Rights of First Nations Women" and "Building a Healing Lodge: First Nations Women and Corrections", held at both campuses.

The Public Policy Program also began its programmatic hosting of the Nora and Ted Sterling Prize for Controversy, by developing a complementary program around the Prize ceremony at Harbour Centre. The 1997 Sterling Prize recipient, Dr. John Lowman, criminologist, presented highlights of his internationally recognized work on prostitution law in Canada and around the world. Present for discussions at the event were members of the police, the legal community, community groups,

streetworkers, civic officials, media, faculty and students and raised the profile of this important Prize in the community.

In fall of 1997, the Public Policy Program also developed and presented the 5<sup>th</sup> National Students' Conference on Northern Studies for the Association of Canadian Universities for Northern Studies. The Association is focused on supporting social and physical science research in Northern Canada and recommending policy to governments relating to the North. Approximately 190 students, future Canadian scientists, attended from across Canada for the four-day program. It was a unique opportunity to feature SFU's opportunities and facilities for graduate study in the hard and social sciences.

Finally, in the late fall of 1997, the BC Ministry of Skills, Training and Labour, Post-Secondary Division, was beginning its consultation with universities in British Columbia on the potentially thorny issue of Accountability Measures for universities. The Ministry, in partnership with the University Presidents' Council of BC, requested the Public Policy Program to develop a one-day consultation program around the issue, with invitations issued to senior administrators, heads of faculty and student associations, and chairs of Boards of Governors of the six BC universities. This meeting laid the groundwork for subsequent negotiations between universities and government on the issue of accountability.

### 4.13 SCIENCE

The projects which varied in scope and method of delivery included short non-credit courses, workshops and publications as outlined below:

## Exploring Cooperative Management in Fisheries

April 1997, was held in collaboration with the Fisheries Centre of UBC as a follow up to the 1996 series of coastal community forums on fisheries and community sustainability and in response to policy changes in fisheries management. Approximately 200 representatives of First Nations, coastal community, fishing industry, and academic sectors and the federal and provincial government departments responsible for fisheries and aboriginal affairs attended this two-day workshop. Examples of cooperative management (local, national and international) currently underway in fisheries were discussed. Small group sessions, designed to build capacity for co-management and led by various faculty from SFU, were conducted on subjects such as: dealing with data, compliance and enforcement, markets, competition and quality; how to write successful funding applications; and stewardship of fish and habitat. The briefing book and workshop record have proven to be effective resource tools.

## Speaking for the Salmon

An invitational workshop, held in January 1998 in collaboration with the BC Aboriginal Fisheries Commission, was the first of a series launched to examine the state of BC salmon stocks and habitat. Participants included representatives of the academic, fishing industry, First Nations, coastal communities and government sectors and senior government officials including John Fraser, formerly Canada's Ambassador for the Environment and David Anderson, federal Minister of Fisheries and Oceans. At this meeting, Mr. Anderson publicly committed to have the long-awaited Pacific Fisheries Resource Conservation Council in place in 1998. Proceedings have been widely distributed.

### Oceans Limited

In recognition of 1998 as the International Year of the Ocean we began the development of a program, *Oceans Limited*, in partnership with the SFU Environmental Science Students Union, Memorial University of Newfoundland and the Canadian Museum of Nature. Conference themes were identified as biodiversity, marine pollution and the effects of climate change on ocean ecosystems. Plans were put in place for an associated think tank focusing on the scientific underpinning of policy.

## Sustainability Council of British Columbia

The Sustainability Council of British Columbia, charged with the mandate to encourage sustainable development throughout British Columbia, was restructured in the fall of 1997 as a partnership between the five universities of BC: Simon Fraser University, University of BC, University of Northern BC, University of Victoria, and Royal Roads University. Representatives from industry, government and BC communities were appointed to the Board with the honourable John A. Fraser, formerly Canada's Ambassador for the Environment as honourary chair. SFU is the current administrative home of the Council and Council business is being coordinated through SFU Continuing Studies in Science.

Astronomy Adventures in the Autumn Night Sky and Astronomy Adventures in the Spring Night Sky
These introductory short courses continued to be offered at the Harbour Centre campus with a high degree
of popularity. These courses look at the seasonal constellations, eclipses, best viewing of planets as well
as observation techniques and subjects of personal interest such as mythology, super novae and extra solar
planets.

## Radiation Safety

A short training course for graduate students in the Faculty of Science, was extended to include outside users on a cost recovery basis.

### Discover Women Working in Science

October 1997. Participated in planning this Science and Technology Week event funded by the Deans of Science and Applied Science.

## Association of Canadian Universities for Northern Studies

November 1997. Collaborated with Public Policy Programs, on the fifth National Student's Conference on Northern Studies by advising on science content of submitted papers, planning science aspect of program, and assisting with editing of conference proceedings.

### 4.14 WRITING AND PUBLISHING PROGRAM

## Growth and Productivity

Enrolled 1770 students in 125 courses. Contributed \$15,000 in SFU staff and graduate student professional development through enrollments in ongoing courses. Added an intensive summer publishing program in 1997 which was in partnership with the Canadian Centre for Studies in Publishing and Academic Computing Services. It was successful from a financial point of view and, equally important, expanded our profile to a wider national market. A new Certificate in Editing was introduced in Fall 1997.

### **Program Development**

The Certificate in Technical Communication was revised and updated, adding more on-line content and two new courses, for delivery in fall 1998. This was done in consultation with a review advisory committee made up of course instructors, members of industry, and graduates of the program. With Community Programs and the PRIDE Centre in the Downtown Eastside, developed a 16-week cohort program in Desktop Publishing and Business Communication. The first cohort of fifteen long-term unemployed adults entered the program in January and graduated at the end of April 1998.

## International Program

Ongoing consultation and training in the first international project in publishing education with the Obor Foundation in Indonesia. This project has brought the program into contact with several institutions and NGO's in the Asia Pacific Region and Africa, and has attracted students to the summer publishing workshops. Negotiations are underway with Anna University in Chennai, India to license the Certificate in Technical Communication. A subsidy has been received from International Programs to send a consulting team to India (scheduled for February 1999) to further the negotiations.

## National Program

Completed (September 1998) the second year of a two year project funded by the Office of Learning Technologies to explore the effectiveness of offering advanced training in writing and editing through on-line mentoring. Archived material from the project expected to be a resource for researchers in the Centre for Research in Professional and Academic Writing. Janet Giltrow and Ann Cowan prepared early results for presentation at the Canadian Association for Technical Writing Conference at the Congress of the Social Sciences and Humanities in Ottawa in May 1998.

## Collaborative Credit Course (ENG 431)

Refinements continue to be made to the upper level undergraduate course which integrates Writing and Publishing Program professional courses with a campus seminar and a research project.

## FIVE: SUMMARIES OF STATISTICS

The University's community and professional programs, courses and enrolments are summarized below. Summary One is a breakdown by program type, Summary Two is by the sponsoring academic unit and the administrative/service unit. A detailed record of all the activities listed is available in Analytical Studies and/or Continuing Studies.

## **SUMMARY ONE**

Program Type	Activities by Academic Units*	Activities by Administrative/ Service Units	Total
Lecture/Colloquium			
Total activities	111		111
Total enrollment	8,064		8,064
Individual Course/Seminar/Workshop			
Total activities	314	257	571
Total enrollment	6,352	2,094	8,446
Program of Courses/Series of Lectures			
Total activities	164		164
Total enrollment	4,881		4,881
Conference/Symposium			
Total activities	13		13
Total enrollment	1,458		1,458
Department Colloquium			
Total activities	190		190
Total enrollment	3,372		3,372

Total activities: 1,049 Total enrollment: 26,221

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## **SUMMARY TWO**

## **Faculty of Applied Sciences**

Centre for Systems Science (8 events/1400 enrolments)

Centre for Tourism Policy and Research (1 event/75 enrolments)

Dean of Applied Science (19 events/431 enrollment s)

School of Communication (4 events/36 enrollment s)

School of Computing Science (10 events/224 enrollment s)

School of Engineering Science (16 events/336 enrolments)

School of Kinesiology (11 events/382 enrolments)

Total activities - 69 events/2884 enrolments)

### **Faculty of Arts**

Dean of Arts (10 events/332 enrolments)

Centre for Canadian Studies (10 events/115 enrolments)

Centre for Canadian Studies and Department of History (1 event/12 enrolments)

Centre for Excellence: Immigration (13 events/ 269 enrolments)

Department of Archeology (23 events/631 enrolments)

Department of Archeology and Department of Geography (1 event/ 46 enrolments)

Department of English (2 events/35 enrolments)

Department of French (6 events/235 enrolments)

Department of Geography (4 events/ 93 enrolments)

Department of History (10 events/304 enrolments)

Department of Philosophy (1 events/85 enrolments)

Department of Psychology (1 events/20 enrolments)

Department of Women's Studies (8 events/431 enrolments)

Division of Interdisciplinary Studies (6 events/564 enrolments)

Gerontology Research Centre (7 events/425 enrolments)

Institute for the Humanities (30 events/2892 enrolments)

Institute for the Humanities and Department of English (1 event/20 enrolments)

Institute for the Humanities, Department of French and Spanish Program (1 event/45 enrolments)

Institute for the Humanities and Division of Interdisciplinary Studies(1 event/40 enrolments)

Institute for the Humanities and Latin American Studies Program(1 event/30 enrolments)

Institute for the Humanities and Department of Psychology (4 events/240 enrolments)

Institute for the Humanities and the President's Office (1 event/45 enrolments)

Language Training Institute (9 events/57 enrolments)

Latin American Studies Program (1 event/500 enrolments)

School of Criminology (1 event/ 130 enrolments)

School for the Contemporary Arts (Praxis) (14 events/449 enrolments)

Ting Forum on Advanced Public Affairs (2 events/280 enrolments)

Total activities - 169/Total enrolments - 8325

### **Faculty of Business Administration**

Faculty of Business Administration (119 events/3509 enrolments)

Scotiabank Resource Centre for Women Entrepreneurs (9 events/176 enrolments)

Total activities - 128/Total enrolments - 3685

## **Faculty of Education**

Total activities - 10/Total enrolments - 203

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### **Faculty of Science**

Institute of Fisheries Analysis (1 event/54 enrolments)

Department of Mathematics and Statistics (138 events/2082 enrolments)

Faculty of Science (2 events/41 enrolments)

Total activities - 141/Total enrolments - 2177

## **Cross-Faculty Programs**

Faculty of Business Administration and Department of Economics (1 events/30 enrolments)
Institute for the Humanities, Department of Sociology and Anthropology, Department of Political Science and School of Communication (1 event/35 enrolment s)

School of Kinesiology and Department of Kinesiology (1 event/24 enrolments)

Total activities - 3/Total enrolments - 89

## **Graduate Studies**

Graduate Liberal Studies (5 events/255 enrolments)

Total activities - 5/Total enrolments - 255

## **Interdisciplinary Advisory Committees**

City Program Steering Committee (24 events/1501 enrolments)

Labour Program, SFU Advisory Committee (43 events/810 enrolments)

Writing and Publishing Program, SFU Advisory Committee (135 events/2092 enrolments)

Total activities - 202/Total enrolments - 4403

### President's Office

Total activities - 6/Total enrolments - 394

### Vice-President, Academic

Total activities - 5/Total enrolments - 242

### Vice-President, Research

David See-Chai Lam Centre for International Communication (53 events/

1310 enrolments)

Vice-President, Research (1 events/160 enrolments)

Total activities - 54/Total enrolments - 1470

## Administrative/Service Units

Academic Computing Services (100 events/876 enrolments)

Department of Recreation (136 events/876 enrolments)

Library (21 events/342 enrolments)

Total activities - 257/Total enrolments - 2094

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