SIMON FRASER UNIVERSITY

For Information

Office of the President

MEMORANDUM

To:	Senate
From:	Michael Stevenson, President
Subject:	President's Agenda
Date:	October 25, 2002

I am pleased to forward to Senate for information and discussion my statement of objectives for the current year.

The current objectives are:

- In the liberal arts and sciences, to provide new interdisciplinary programmes and significantly improve the endowment.
- In the Faculty of Business Administration, to make the most of the new building opportunity and to establish front-ranking graduate programmes.
- To secure new facilities and enrolment for the School for the Contemporary Arts.
- In Applied Sciences, to complete the first phase of the TASC complex and to develop clear, feasible plans for the remaining phases of facilities expansion in Science and Applied Sciences, which will sustain advancement and diversification of our programmes in these areas.
- To establish new programmes in areas of health education.
- To complete the process of undergraduate curriculum reform, implementing the plans produced through Senate, and pursuing a strategic plan for internationalization.
- To establish high quality programmes and enrolment in high demand areas at SFU Surrey.
- To improve student financial assistance to ensure access for the brightest and most needy.
- To provide significant improvement in student services (especially residence accommodation and athletics and recreation facilities).

While these general objectives should structure activity, it may be objected that this list of objectives is too long to give adequate direction as to priorities in the near term. If I were to give greater precision to my sense of priorities, I would say that our top priorities ought to be:

- 1. The completion of the development plan for graduate Business Administration.
- 2. The implementation of a development plan for the School for the Contemporary Arts.
- 3. The implementation of plans for expanded and diversified operations in the Applied Sciences (in IT and engineering at the Burnaby campus under the "Doubling the

Opportunity" programme, in the elaboration of planning for health research and education, and at the new SFU Surrey campus, under plans yet to be developed).

While these three objectives are uppermost in my mind, it is absolutely necessary that we simultaneously assure strength in our core liberal arts and science programmes by attention to faculty renewal (particularly through the Leadership Chairs and Canada Research Chairs programmes and through development of the Burnaby Mountain Endowment programme), financial assistance to students (through the elaboration of a well developed strategic plan for external fundraising to support this cause), and through the improvement of student services and facilities (notably through the improved provision of residence facilities).

In pursuit of all of these objectives, it is clear that the balance of funding necessary to sustain our activities will be radically different in the future than it has been in SFU's past. It will be necessary for me as President, for all members of the senior administration, and for members of the Board of Governors, to work energetically to assure improved performance in external fundraising.