MEMO

Senate Committee on International Activities

SFU International Discovery 2 - 215
8888 University Drive
Burnaby, BC V5A 1S6

ATTENTION: Members of Senate

FROM: Dugan O’Neil, SCIA Chair and Vice-President, Research and International

RE: Senate Committee on International Activities Annual Report 2021

DATE: April 14, 2022

Please find attached the annual report for the Senate Committee on International Activities.

Yours truly,

Dugan O’Neil
Chair, Senate Committee on International Activities
Vice-President, Research and International
1. Introduction

The Senate Committee on International Activities (SCIA) is a Standing Committee (Reporting Category "B") established under the terms of the University Policy on International Activities (GP 23). The terms of reference and Committee composition can be found at: http://www.sfu.ca/senate/senate-committees/scia.html. The University Policy on International Activities can be found at http://www.sfu.ca/policies/gazette/general/gp23.html

In 2021, SCIA met twice virtually and once in a hybrid format. This Annual Report highlights the matters dealt with by the Committee over the course of the year. Senators wishing for more detailed information concerning SCIA's deliberations and/or the approved minutes of the meetings may find them at: http://www.sfu.ca/senate/senate-committees/scia.html

Senators are welcome to contact the Committee's secretary by email: scia@sfu.ca for further information.

1.1 SCIA Members

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
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<tbody>
<tr>
<td>Vice-President, Research and International</td>
<td>Dugan O’Neil</td>
</tr>
<tr>
<td>Vice-President, Academic (or designate)</td>
<td>Rummana Khan Hemani</td>
</tr>
<tr>
<td>Associate Vice-President, Students (or designate)</td>
<td>Carolyn Hanna</td>
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<td>Executive Director, SFU International</td>
<td>Shaheen Nanji</td>
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<tr>
<td>Faculty Member, Applied Sciences</td>
<td>Bonnie Gray</td>
</tr>
<tr>
<td>Faculty Member, Arts/Social Sciences</td>
<td>Sarah Henzi</td>
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<tr>
<td>Faculty Member, Business Administration</td>
<td>Michael Favere-Marchesi</td>
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<tr>
<td>Faculty Member, Education</td>
<td>Michèle Schmidt</td>
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<td>Faculty Member, Environment</td>
<td>Dongya Yang</td>
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<td>Faculty Member, Health Sciences</td>
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<td>David Hik</td>
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<td>Faculty Member, Lifelong Learning</td>
<td>Wendy Steinberg</td>
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<td>Dean or Associate Dean, Graduate and Postdoctoral Studies (non-voting)</td>
<td>Jeff Derksen</td>
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<td>Undergraduate Student (at-large)</td>
<td>Helen Pahou</td>
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<td>Graduate Student (at-large)</td>
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<td>Recording Secretary (non-voting)</td>
<td>Katya Kirsh (January – June)</td>
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<td>Jennifer Reddington (July – December)</td>
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1.2 2021 SCIA Meeting Dates

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<td>July 22, 2021</td>
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<td>November 25, 2021</td>
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Current SCIA membership and meeting dates are available at:
http://www.sfu.ca/senate/senate-committees/scia.html

2. Received for Approval

2.01 International Field School between Hanyang University Business School and Beedie School of Business [November]

3. 2021 Study Abroad Program Statistics – Overall Summary (Appendix A)

Enclosed is the 2020/21 Study Abroad Programs report for programs administered by International Services for Students (ISS).

Impact of COVID-19: The COVID-19 pandemic had a severe impact on study abroad programs around the globe which resulted in the cancellation of all SFU’s in-person inbound and outbound international exchanges, study abroad programs and field schools during the 2020/21 year. Long planning horizons for study abroad programs allow us to identify the projected activity and impact. 2020/21 was projected to be the highest level of activity for ISS programs to date, with 565 students selected for outbound programs.

On March 13, 2020, Global Affairs Canada implemented a global travel advisory to avoid non-essential travel (Level 3), which resulted in the cancellation of most university-related student international travel, as per SFU’s interim university-related international travel policy. This advisory was in place throughout the entire 2020/21 year and beyond, resulting in the cancellation of all outbound in-person SFU student mobility programs. The Canadian government implemented a series of travel and entry restrictions which prevented most exchange students from entering the country during this period. SFU was also teaching primarily through remote instruction during these terms.

Outbound Exchange: In January 2020, application numbers had increased nearly 20% over the previous year. ISS nominated 384 students to go on exchange during the 2020/21 year.

Field Schools: SFU was planning to send 10 international field schools in Summer 2020, with a total of 181 students. This would have been a program increase of 3 more than in 2019, with a participant increase of nearly 75% over the previous year. All of these programs were cancelled, though one program ran their field school virtually that Summer. (ISS supported several programs to transition to virtual delivery for Summer 2021 – this will be included in the 2021/22 report.)

Inbound Exchange: SFU was planning to receive 266 inbound exchange students during the 2020/21 year.
The near-global shift to remote learning created an opportunity for innovation in global education. SFU leveraged this opportunity and developed a number of virtual global learning pilots, including virtual exchange programs and field schools. This activity will be summarized in a new report on Virtual Mobility.

Student interest in study abroad programs has remained strong and demand for in-person programs for 2022/23 has nearly returned to the record high levels noted above, as of the date of this writing (March 2022).

Report A provides an overview of activity through the Formal Exchange Program and other study abroad programs. This report includes face-to-face physical mobility only, and thus reflects near-0 activity for the 21/22 year.

Report B is a new report outlining participation in virtual mobility.

Please contact Kris Torno, Manager, International Mobility: international_exchange@sfu.ca if there are any questions pertaining to the enclosed.

4. International Co-op Program (information from co-op) (Appendix B)

5. SFU International Awards

Chris Dagg Award
4 individuals were nominated and 1 was awarded

International Engagement Fund
SFU International did not run a competition in 2021

6. Signature

____________________________________
Dugan O’Neil, Chair
Senate Committee on International Activities

April 18, 2022
Date: _______________________________

Senate Committee on International Activities 2021 Annual Report
### SCIA Report A: SFU Formal Exchange Program and Study Abroad Activity by Year 2020/21: Data View

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<tr>
<th>Year*</th>
<th>Formal Exchange</th>
<th>Outbound Study Abroad (Fee-Paying)</th>
<th>Inbound Study Abroad (Fee-Paying)**</th>
<th>Inbound Special Programs</th>
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<tr>
<td></td>
<td>Outbound (from SFU)</td>
<td>Inbound (to SFU)</td>
<td>Historical Beedie Programs***</td>
<td>Zhejiang Inbound Students ***</td>
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<td>1992/93</td>
<td>1</td>
<td>0</td>
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</table>

**Notes:**

Due to COVID-19, no physical mobility was possible for the full duration of the 2020/21 year for the following reasons:
- Outbound: Global Affairs Canada maintained a Level 3 global travel advisory which invoked SFU's interim university-related international travel policy and did not allow for student travel.
- Inbound: Canada implemented border and travel restrictions that did not allow exchange students to enter the country. SFU was also instructing primarily remotely during these terms. The student in the above statistics was a participant in the Formation Duale program with EDUC/ OFFA, who had been studying at SFU since Spring 2020. Some virtual activity took place during these semesters, outlined in Report B - Virtual Mobility.

Inbound Study Abroad refers to inbound students who attend SFU for 1 to 3 terms under the terms of a formal agreement with another institution. Students pay international, or in special circumstances domestic, tuition rates.

Outbound Study Abroad refers to SFU who students who attend a partner institution for 1 to 3 terms under the terms of a formal agreement with another institution. Students pay tuition fees directly to their host institution.

* Years 1992/93 - 2009/10 were reported by Academic Year (Fall, Spring, Summer). The Fall 2010 term was reported separately. Years 2011 to 2017 were reported by Calendar Year (Spring, Summer Fall). Years 2017/18 to present were reported by Fiscal Year (Summer, Fall, Spring) which coincides with the Exchange Program Year. As a result, the Summer 2017 and Fall 2017 terms are reported in both the 2017 Calendar Year stats and the 2017/18 Fiscal Year stats. Beginning in the 2015 calendar year, numbers are reported in terms of both unique student counts or term counts. Prior to 2015, annual numbers were reported only in one of these ways.

**Between 2006/07 - 2011, study abroad students were in some cases admitted at the domestic tuition rate instead of international. This practice was discontinued after 2011.

***Historical Beedie Programs:
- Bocconi, Italy: 2005/06 - 2009/10
- BI Norway: 2005/06 - 2011
SCIA Report B: Virtual Mobility 2020/21

The near-global shift to remote learning in 2020 created an opportunity for innovation in global education. SFU leveraged this opportunity and developed a number of virtual global learning pilots, coordinated through a Virtual Global Learning Working Group. ISS’s virtual mobility activity is summarized in this new report.

Virtual exchanges use existing mechanisms and partnerships for reciprocal exchanges which enable students to attend online courses at a partner university, full-time or part-time. ISS developed a regularized outbound Virtual Exchange Program which was launched for 2021/22. The considerations and next steps for ISS virtual mobility programs will be addressed in the 2021/22 report.

Virtual Exchange – Outbound

Outbound Virtual Exchange activity in 2020/21 took place as an alternative for students who had originally sought in-person activity.

Summer 2020: Some of SFU’s partner institutions quickly transitioned their Summer 2020 programs to virtual delivery. 2 SFU students were able to participate.

Fall 2020: Following the cancellation of in-person study abroad programs, 2 students ultimately decided to participate in a virtual exchange as an alternative.

Spring 2021: By this term, more of SFU’s partners had developed virtual programs. Following the cancellation of in person study abroad programs, 8 students ultimately decided to participate in a virtual exchange as an alternative.

2020/21 Virtual Exchange - Outbound

<table>
<thead>
<tr>
<th>Country</th>
<th>Institution</th>
<th>Number of Students</th>
<th>Subject Faculty</th>
</tr>
</thead>
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<td>Australia</td>
<td>Griffith University</td>
<td>1</td>
<td>FCAT (1)</td>
</tr>
<tr>
<td>Denmark</td>
<td>Aarhus University</td>
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<td>Beedie (1)</td>
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<tr>
<td>England</td>
<td>University of Leeds</td>
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<td>FCAT (1)</td>
</tr>
<tr>
<td>France</td>
<td>Kedge Business School</td>
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<td>Beedie (1)</td>
</tr>
<tr>
<td>Germany</td>
<td>WHU - Otto Beisheim School of Management</td>
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<td>Beedie (2)</td>
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<td>Hong Kong</td>
<td>University of Hong Kong</td>
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<tr>
<td>Japan</td>
<td>Kansai Gaidai University</td>
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<td>Beedie (1), FASS (2)</td>
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<tr>
<td>Netherlands</td>
<td>Maastricht University</td>
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<td>Beedie (2)</td>
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<td><strong>12</strong></td>
<td><strong>Beedie (7), FASS (2), FCAT (3)</strong></td>
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Virtual Exchange – Inbound

Fall 2020: Beedie School of Business hosted a small pilot inbound exchange program of 5 students. All students studied full-time in this pilot.

Spring 2021: Following consultation with academic units, ISS expanded the Beedie pilot university-wide, and hosted 27 virtual exchange students at SFU. Of the group, 24 studied full-time, and 3 studied part-time, allowing them to combine SFU courses with home university courses if desired. Students had access to remotely-delivered courses across most disciplines, subject to restrictions and limitation. Modified virtual programming and support was in place to support the student experience. Given the reciprocal nature of students mobility agreements, ISS managed the balances, as usual.

2020/21 Virtual Exchange - Inbound

<table>
<thead>
<tr>
<th>Country</th>
<th>Institution</th>
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<th>Subject Faculty</th>
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### International Co-op Program

#### Appendix B

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