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MEMORANDUM

ATTENTION Senate
FROM Jeff Derksen,
Chair of Senate Graduate Studies
Committee (SGSC)
RE: Program Changes

DATE December 12, 2019

For information:

Acting under delegated authority at its meeting of December 3, 2019, SGSC approved the following program changes, effective **Fall 2020**:

Faculty of Communications, Art and Technology
School of Communication

- 1) Program change (calendar revisions for Degree Audit): Global Communication Double Degree



FACULTY OF COMMUNICATION,
ART AND TECHNOLOGY

SCHOOL OF
COMMUNICATION

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Simon Fraser University
Shrum Science Centre K9671
8888 University Drive
Burnaby BC
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To: Senate Graduate Studies Committee
From: Dr. Philippe Pasquier
Re: Degree Audit
Date: November 20, 2019

The following calendar entry has been revised for the Degree Audit project and approved by the Faculty of Communication, Art and Technology and is forwarded to the Senate Graduate Studies Committee for approval.

This curriculum items should be effective for Fall 2020. Please include it on the next SGSC agenda.

Sincerely,

A handwritten signature in black ink, appearing to read 'P. Pasquier', written over a horizontal line.

Dr. Philippe Pasquier
Associate Dean Academics



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To: Senate Graduate Studies Committee
From: Dr. Jan Marontate
Re: Degree Audit
Date: November 20, 2019

To comply with the Degree Audit project, the School of Communication is submitting a revised calendar entry for Global Communication Double Degree, MA for approval. This curriculum item should be effective for Fall 2020.

Sincerely,

A handwritten signature in cursive script, appearing to read 'J. Marontate', written over a horizontal line.

Dr. Jan Marontate
Director, School of Communication



Please note:

To view the Fall 2019 Academic Calendar go to www.sfu.ca/students/calendar/2019/fall.html

School of Communication | Faculty of Communication, Art and Technology
Simon Fraser University Calendar | Spring 2020

Global Communication Double Degree

MASTER OF ARTS

This award-winning two-year double degree program, jointly developed by Simon Fraser University (SFU) and the Communication University of China (CUC), offers students the opportunity to acquire two graduate degrees from two outstanding communication programs. Graduates will receive a master of arts (MA) degree from SFU, and a master of arts (MA) degree from CUC in Beijing. All students will spend their first academic year at SFU and the second academic year at CUC, during the standard academic terms of each institution.

The language of instruction in this program at both SFU and CUC is English. A Chinese language background is not required for admission to the program.

According to Ministry of Education of the People's Republic of China (PRC), passport holders of PRC, Hong Kong, Macau, and Taiwan are required to pass the CUC's national graduate entrance exam and to become a CUC regular graduate student before applying to this program through CUC as the home university.

Areas of Study

At SFU: theories and concepts in global communications; political economy and policy dimensions of globalizing communications; communication, development, and global social justice; methods of research on media and global communications; other research areas in the School of Communication.

At CUC: communication and Chinese society in theoretical and historical contexts; Chinese and Asian regional communications and cultural industries, markets and regulatory environments; introduction to basic production techniques and processes in a wide range of "old" and "new", as well as informational and entertainment media forms; Chinese politics, economy, society, and culture.

Admission Requirements

Students will apply directly to the program through an admissions committee at SFU chaired by the GCMA Program Director OR through the CUC graduate admission process. Students will be admitted to one university, and then recommended for admission to the other university.

To qualify for admission, students must satisfy the usual admission requirements specified by each university. The university of first admission will be referred to as the student's 'home' university. Students whose home university is Simon Fraser University are called SFU students while those whose home university is Communication University of China are called CUC students. Following acceptance

by the home university a second selection process in consultation with the partner university will establish the final list of admitted students.

In addition to general university admission requirements, including English language proficiency requirements (IELTS preferred), students admitted by SFU must meet the following admission requirements:

- an application form (available online - <http://www.sfu.ca/gradstudents/applicants/index.html>) along with the application fee (\$90 CAN for students with Canadian transcripts or \$125 CAN for students with international transcripts)
- three letters of recommendation, at least two of which should be written by somebody who is familiar with the applicant's academic work
- all official post-secondary transcripts in sealed envelopes and copies of post secondary degree certificates
- a 500-600 word essay in English on goals and plans for study, together with an account of relevant academic and professional background
- submit at least one writing sample in English.

In addition, SFU students must meet CUC admissions standards for international students and pass an oral interview (via Skype or similar means) with members of CUC faculty. However, the CUC standard admission requirements Grade 8 Mandarin requirement and national and local entrance exams will be waived for SFU students.

Students admitted by CUC must meet the following requirements for admission to SFU:

- meet SFU entrance requirements
- meet SFU admission requirements for English Language proficiency
- provide three letters of recommendation and transcripts from previous degree(s) in English and a 500-600 word essay in English on proposed goals and plans for study
- oral interview (via Skype or similar means) with members of SFU faculty
- submit at least one writing sample in English

Admission Timeline

Students will apply to the program by February 15th, with provisional acceptance decisions made by the middle of May. The recommendation for admission to SFU, following consultation with the CUC admissions committee, will be determined by the middle of May. Admissions will be finalized by June 1.

Program Withdrawal

Only under extraordinary circumstances, and with the approval of the SFU Communication Graduate Studies Committee, can a student admitted by SFU to the GCMA Program be considered for admission to the SFU MA Communication Program.

Time Limits

Under normal circumstances, the time limit to complete this program is within two calendar years, and no longer than four calendar years (as per SFU general graduate regulations).

Supervisory Committee

Each student will be supervised by a supervisory committee consisting of a senior supervisor from either university and at least one faculty member from the other university.

Program Requirements

Students must complete 27 units at SFU and 38 units at CUC (SFU and CUC units are not equivalent).

For Year 1 at SFU, students will take two courses in the fall semester (including core program course CMNS 844 and one of the following Group 1 and Group 2 or Group 3 courses), two courses in the spring semester (including core program course CMNS 848 and field placement course CMNS 881-5), and complete CMNS 860-2 (colloquium) and CMNS 894-5 (extended essay) in the summer semester.

CMNS 844 - Communication and Global Power Shifts (5)

CMNS 848 - Communication and Global Social Justice (5)

CMNS 860 - Graduate Colloquium in Global Communication (2)

CMNS 881 - Research Internship (5)

CMNS 894 - MA Extended Essay (5)

Group 1 Surveys of History and Theory

This course group contains survey courses that define and map the field and expose students to faculty interests and research programs.

CMNS 800 - Contemporary Approaches in Communication Studies (5)

CMNS 802 - History of Communication Theory (5)

CMNS 804 - Seminar in Advanced Communication Theory (5)

Group 2 Research Design and Methods

This course group contains research methods and methodology courses that help with research projects.

CMNS 801 - Design and Methodology in Communication Research (5)

Group 3 Research Area Courses

This course group contains the school's various research area and selected topics courses.

CMNS 815 - Social Construction of Communication Technologies (5)

CMNS 820 - Media, Democratic Communication and the Concept of the Public (5)

CMNS 830 - Media & Cultural Studies (5)

CMNS 840 - Political Economy of Communications (5)

CMNS 855 - Selected Topics in Communication Studies (5)

CMNS 856 - Graduate Seminar (5)

CMNS 857 - Selected Topics in Communication Studies (5)

CMNS 858 - Selected Topics in Communication Studies (5)

CMNS 859 - Acoustic Dimensions of Communications (5)

Communication University of China (CUC)

All students must complete the following three core program courses at CUC for a total of 15 units:

Media and Chinese Society: Theory, History, and Practice

Chinese Communication Industries, Markets and Regulation

Comparative Asian Media Systems and Regional Markets

To meet the breadth requirements of the program, all students must complete an additional 4 units that consist of either a survey course on media production techniques and processes or a course on Chinese politics, economy, culture and society as specified by CUC.

Extended Essay Requirement

All students will complete two extended essays, one at each university, under the supervision of a faculty member of that university. The extended essays submitted at both institutions will normally be in the range of 35-40 pages each (maximum 10 thousand words in English). At the end of the summer term at SFU and the spring term at CUC, students will make oral presentations based on their essays. There is no requirement for an oral examination of extended essays. A summer colloquium (CMNS 860-2) at SFU in the first year will provide guidance for the preparation of the essays and a forum for discussion, essay presentations, and occasional lectures from faculty and visitors. At SFU, students complete the extended essay requirement by enrolling in CMNS 894-5.

Field Placement Requirement

All students are required to complete two field placements, one at each university, leading to the submission of a field report to each university. The field report will take the form of a critical essay (15-20 pages) on the experience of the field placement. The field placement will involve either a work project or assignment undertaken for a host organization, or a policy investigation involving observation and field interviews with relevant organizations. Students will spend at least two weeks or equivalent time in the "field" under the supervision of a faculty member who will provide guidance and assess the completed report. At SFU, students complete the field placement requirement by enrolling in CMNS 881-5.

SFU Mandarin Language Requirement

All students admitted to SFU as "home" university must complete two terms of non-credit instruction in conversational Mandarin during their year at SFU. This requirement will be waived if students can either demonstrate basic knowledge of spoken Mandarin through an oral interview or provide proof of having successfully completed an approved course of instruction in basic oral Mandarin.

Academic Requirements within the Graduate General Regulations

All graduate students must satisfy the academic requirements that are specified in the Graduate General Regulations, as well as the specific requirements for the program in which they are enrolled.

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Global Communication Double Degree

MASTER OF ARTS

Description of Program

This award-winning two-year double degree program, jointly developed by Simon Fraser University (SFU) and the Communication University of China (CUC), offers students the opportunity to acquire two graduate degrees from two outstanding communication programs. Graduates will receive a master of arts (MA) degree from SFU, and a master of arts (MA) degree from CUC in Beijing. All students will spend their first academic year at SFU and the second academic year at CUC, during the standard academic terms of each institution.

The language of instruction in this program at both SFU and CUC is English. A Chinese language background is not required for admission to the program.

According to Ministry of Education of the People's Republic of China (PRC), passport holders of PRC, Hong Kong, Macau, and Taiwan are required to pass the CUC's national graduate entrance exam and to become a CUC regular graduate student before applying to this program through CUC as the home university.

Admission Requirements

Students will apply directly to the program through an admissions committee at SFU chaired by the GCMA Program Director OR through the CUC graduate admission process. Students will be admitted to one university, and then recommended for admission to the other university.

To qualify for admission, students must satisfy the usual admission requirements specified by each university. The university of first admission will be referred to as the student's 'home' university. Students whose home university is Simon Fraser University are called SFU students while those whose home university is Communication University of China are called CUC students. Following acceptance by the home university a second selection process in consultation with the partner university will establish the final list of admitted students.

In addition, SFU students must meet CUC admissions standards for international students and pass an oral interview (via Skype or similar means) with members of CUC faculty. However, the CUC standard admission requirements Grade 8 Mandarin requirement and national and local entrance exams will be waived for SFU students.

For specific admission requirements and timeline, see program website.

Program Requirements

Students must complete 30 units at SFU and 38 units at CUC (SFU and CUC units are not equivalent).

At SFU students must complete

CMNS 844 - Communication and Global Power Shifts (5)

and one of the courses from Group 1, 2 or 3

and all of

CMNS 848 - Communication and Global Social Justice (5)

CMNS 860 - Graduate Colloquium in Global Communication (5)

CMNS 881 - Research Internship (5)

CMNS 894 - MA Extended Essay (5)

Group 1 Surveys of History and Theory

This course group contains survey courses that define and map the field and expose students to faculty interests and research programs.

CMNS 800 - Contemporary Approaches in Communication Studies (5)

CMNS 802 - History of Communication Theory (5)

CMNS 804 - Seminar in Advanced Communication Theory (5)

Group 2 Research Design and Methods

This course group contains research methods and methodology courses that help with research projects.

CMNS 801 - Design and Methodology in Communication Research (5)

Group 3 Research Area Courses

This course group contains the school's various research area and selected topics courses.

CMNS 815 - Social Construction of Communication Technologies (5)

CMNS 820 - Media, Democratic Communication and the Concept of the Public (5)

CMNS 830 - Media & Cultural Studies (5)

CMNS 835 – Communication and Cultural Policies, Power and Governance (3)

CMNS 840 - Political Economy of Communications (5)

CMNS 855 - Selected Topics in Communication Studies (5)

CMNS 856 - Graduate Seminar (5)

CMNS 857 - Selected Topics in Communication Studies (5)

CMNS 858 - Selected Topics in Communication Studies (5)

CMNS 859 - Acoustic Dimensions of Communications (5)

Communication University of China (CUC)

All students must complete the following three core program courses at CUC for a total of 15 units:

Media and Chinese Society: Theory, History, and Practice

Chinese Communication Industries, Markets and Regulation

Comparative Asian Media Systems and Regional Markets

To meet the breadth requirements of the program, all students must complete an additional 4 units that consist of either a survey course on media production techniques and processes or a course on Chinese politics, economy, culture and society as specified by CUC.

Program Length

Students are expected to complete the entire program at both institutions within six SFU terms or two years.

Other Information

Areas of Study

At SFU: theories and concepts in global communications; political economy and policy dimensions of globalizing communications; communication, development, and global social justice; methods of research on media and global communications; other research areas in the School of Communication.

At CUC: communication and Chinese society in theoretical and historical contexts; Chinese and Asian regional communications and cultural industries, markets and regulatory environments; introduction to basic production techniques and processes in a wide range of "old" and "new", as well as informational and entertainment media forms; Chinese politics, economy, society, and culture.

SFU Transfer

Only under extraordinary circumstances, and with the approval of the SFU Communication Graduate Studies Committee, can a student admitted by SFU to the GCMA Program be considered to transfer to the SFU MA Communication Program.

Supervisory Committee

Each student will be supervised by a supervisory committee consisting of a supervisor from either university and at least one faculty member from the other university.

Extended Essay Requirement

All students will complete two extended essays, one at each university, under the supervision of a faculty member of that university. The extended essays submitted at both institutions will normally be in the range of 35-40 pages each (maximum 10 thousand words in English). At the end of the summer term at SFU and the spring term at CUC, students will make oral presentations based on their essays. There is no requirement for an oral examination of extended essays. A summer colloquium (CMNS 860) at SFU in the first year will provide guidance for the preparation of the essays and a forum for discussion, essay presentations, and occasional lectures from faculty and visitors. At SFU, students complete the extended essay requirement by enrolling in CMNS 894. Extended essay completed at SFU is examined by two readers and is required to be submitted to the library upon completion.

Field Placement Requirement

All students are required to complete two field placements, one at each university, leading to the submission of a field report to each university. The field report will take the form of a critical essay (15-20 pages) on the experience of the field placement. The field placement will involve either a work project or assignment undertaken for a host organization, or a policy investigation involving observation and field interviews with relevant organizations. Students will spend at least two weeks or equivalent time in the "field" under the supervision of a faculty member who will provide guidance and assess the completed report. At SFU, students complete the field placement requirement by enrolling in CMNS 881.

SFU Mandarin Language Requirement

All students admitted to SFU as "home" university must complete two terms of non-credit instruction in conversational Mandarin during their year at SFU. This requirement will be

waived if students can either demonstrate basic knowledge of spoken Mandarin through an oral interview or provide proof of having successfully completed an approved course of instruction in basic oral Mandarin.

Academic Requirements within the Graduate General Regulations

All graduate students must satisfy the academic requirements that are specified in the graduate general regulations, as well as the specific requirements for the program in which they are enrolled.